



DESCRIPTION OF THE VIRTUAL CAREER DAY PACKAGES

↑ **FS Virtual Career Day 2022**

9 November 2022, 9:00 - 18:00

Standard	Premium
Access to CV Database	Access to CV Database
Company Profile	Company Profile
Database with vacancies	Database with vacancies
Live Booth	Live Booth
One.on.one	One.on.one
X	Group Chat
X	Presentation (choose your own topic)
Social Media Package	Social Media Package
Goodie Service	Goodie Service
Minimum requirement: Online sessions scheduled from 10:00 – 15:00	Minimum requirement: Online sessions scheduled from 10:00 – 15:00
490€ (+VAT)	790€ (+VAT)

THE ONLINE PLATFORM

Access to the CV database

Prior to the live day and up until six weeks after the event you get access to the CV database where you can view the profiles of all registered students and alumni, save them to your favourites, create CV books, and invite them to your sessions. Moreover, all registered students and alumni can add your company to their 'radar', and you will be able to view every candidate who expressed interest in your company by accessing your Talent Pool.

Company Profile

Our partner Careernomics will create a dedicated company profile for you based on the information on your website. You will have the opportunity to edit the profile according to your needs and share documents, pictures, videos, etc.

Database with your current job vacancies

From your dashboard, you can post and manage jobs without limit. To receive applications, you can set up a specific URL or email address.

THE LIVE SESSIONS

Live Booth

Just as they would on campus, students can visit your virtual live booth to ask their questions and learn more about your company. Note these are live sessions, in real-time, with video and personal conversations. Live booths take place during the afternoon, so if you meet students who still have further questions throughout the day, feel free to invite them to join your live booth later in the day.

If you want to upload materials for students to view and download, we can add them for you to your corporate profile.



One.on.One*

In a one.on.one session, you can engage with a single student for **20 minutes** which allows you to get to know them on a personal level and identify whether they are a good fit for your company. You can invite students from the CV database to a one.on.one session prior to the live day, and they can then accept or decline the invitation. On the live day, you stay in the same online session and every 20 minutes a new student joins you.

Group Chat*

Group Chats are group video sessions in which you can engage with students in small groups (max. 6 students at a time) for **20 minutes**. This is ideal when you do not have enough time to meet all interested students individually or would like to create a group discussion.

On the live day, you stay in the same online session and a new group of students joins you every 20 minutes.

Presentation (choose your own topic)*

Presentations are the best way to present yourself to a large variety of students at a time for **30 minutes**. Students can simply register for a presentation prior to the live day and join the meeting when the presentation starts. We highly recommend setting a topic for your presentation which gives some further insights into your company – Company Culture, Diversity, Operations and Strategy, Products, and Professional Development are just a few examples.

***Please note:** For all marked session types, you can either pre-select candidates by inviting them prior to the live day, or you can leave sessions “public”, which means students can sign up for them on a first come, first served basis – you decide!

THE PROMOTION

Social Media Package

Your company logo will be embedded on the Frankfurt School Career Day website, on all our Social Media channels, in the monthly Career Services newsletter, in all communications with students, and on the big screen on our FS Campus in the entrance hall. We will provide graphics for individual promotion on your LinkedIn, Instagram or Facebook profile.

Goodie Service

We invite all companies to send their individual goodies to the FS Campus. We will distribute them to all our students on the Frankfurt School campus the week after the live day.

