



DESCRIPTION OF THE VIRTUAL CAREER DAY PACKAGES

↑ **FS Virtual Career Day 2021**

November 3, 2021

9am - 6pm



Frankfurt School

Standard	Premium	VIP
Access to CV Database	Access to CV Database	Access to CV Database
Company Profile	Company Profile	Company Profile
Database with vacancies	Database with vacancies	Database with vacancies
Live Booth	Live Booth	Live Booth
One-on-One	One-on-One	One-on-One
X	Coffee Chat	Coffee Chat
X	Roundtable	Roundtable
X	X	Company Presentation
Social Media Package (LinkedIn & Instagram)	Social Media Package (LinkedIn & Instagram)	Social Media Package (LinkedIn & Instagram)
Goodie Service	Goodie Service	Goodie Service
X	X	Marketing Package
X	X	Individual Mailing
380 € (+VAT)	750 € (+VAT)	990 € (+VAT)

Access to the CV database

Identify the candidates matching your specific and unique criteria and conditions. Get access to the CV database, see the student profiles, save them in your favourites, print e-books of their CVs, etc.

Separately, your Talent Pool gives you direct access to the students who expressed interest in your company.

Company Profile

Our partner Careernomics will create a Company Profile for you. You will have the opportunity to modify the profile and share any edits you would like to have, including sharing documents, pictures, videos, etc.

Database with your current job vacancies

From your dashboard, you can post and manage jobs without limit. To receive applications you can set to a specific URL or email address.

Live Booth

Like on campus, students will visit your Live Booth to ask their questions and learn more about your company. Note these are live sessions, in real-time, with video and personal conversations.



If you want to upload materials for students to see and download, we can add them for you to your Corporate Profile.

One-on-One

One-on-One sessions are exactly that – how you can engage with students, one-on-one, during 10 minutes each, allowing you getting to know them personally, while identifying the ones who fit your company best.

Practically, you stay in the same online session and every 10 minutes, one new student after another joins you.

The number of sessions is limited and depends on the package.

Coffee Chat

Coffee Chats are group video sessions in which you can engage with students in small groups (recommended 5 students at a time). This is ideal when you do not have enough time to meet all interested students individually.

Practically, you stay in the same online session and a new group of 5 students would join you every 15 minutes. In the background, our partner Careernomics manages the candidate queue on a first-come, first-serve basis.

The number of sessions is limited and depends on the package.

Round Table

Round Tables allow you to present and go deeper in engaging students regarding a specific business area, office location or topic like careers for women, etc. Typically, candidates can activate their cameras and microphones, respond to your polls, etc.

The number of sessions is limited and depends on the package.

Company Presentation

This type of a session gives you the stage to present your company, your career opportunities, your culture, etc. The length of the presentation is limited to 15 minutes.

This session can be held in a webinar format (video of panelists only) or a meeting format (video of all participants). We recommend 10 minutes for the presentation and 5 minutes for live Q&A. A moderator of our partner Careernomics will relay the most relevant questions to you.

Social Media Package

Your company logo will be embedded on the Frankfurt School Career Day website, in the monthly Career Services newsletter, in all communications with students and on the big screen on FS Campus in the entrance hall for 4 weeks. We will provide graphics for individual promotion on your LinkedIn, Instagram or Facebook profile.

Goodie Service

We invite all companies to send their individual goodies to the FS Campus. Career Services will organise the distribution to all FS Career Day participants.

Individual Mailing

Draw attention to your Company Profile, your Live Booth and your sessions by sending a personalised mailing to all registered students and alumni.

Marketing Package

Get more visibility on the event website with banners at different places. Your company logo will be highlighted as VIP Partner in the virtual FS Career Day portal.

